

Be Well™ Baytown

Building a healthier community together

Be Well™ Baytown is an initiative of The University of Texas MD Anderson Cancer Center in collaboration with Goose Creek Consolidated Independent School District sponsored by ExxonMobil. The initiative unites the community to carry out sustainable solutions for positive, long-lasting changes in people's lives.

OVERALL IMPACT

16	organizations represented on the Be Well Baytown Steering Committee
93%	of Baytown community reached
93%	of Steering Committee members agreed that community collaborations and activities can be sustained over the long term
4,300+	hours of capacity building, technical assistance, project management and program evaluation provided by the Be Well Communities™ team

35 evidence-based interventions implemented in five target areas: **healthy eating, active living, sun safety, tobacco-free living and preventive care.**

"Be Well Baytown is an influencer in our community across a wide range of health-related initiatives that are leading to long-lasting positive changes in people's lives. It is a stunning example of what can be accomplished when a plan is developed, nurtured and implemented with excellence."

— BE WELL BAYTOWN
STEERING COMMITTEE
MEMBER



HEALTHY EATING**525**

clients received application and technical assistance for state-funded social and health services by a Houston Food Bank Community Assistance Program Navigator

11.5M+

pounds of healthy food distributed

ACTIVE LIVING**734**

senior fitness classes implemented

30,000+

students benefited from a coordinated school health approach

SUN SAFETY**40**

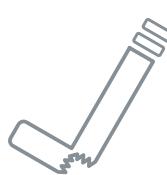
sunscreen dispensers installed in the community

35,000+

people received sun safety information and resources

115

sunshades installed at city parks, schools and college campuses

TOBACCO-FREE LIVING**19,000+**

Baytown residents were given tobacco-free resources and information through presentations, outreach events and tobacco cessation programs

PREVENTIVE CARE**57**

clinics provided all recommended free immunizations to 1,717 youth, including the HPV vaccine

HPV vaccination series completion rates among high school students in GCCISD increased by 77.1%

9,900+

cancer screenings provided

48%

increase in individuals up-to-date in colon cancer screening tests

32%

increase in individuals up-to-date in Pap tests

50%

increase in individuals up-to-date in mammograms

A SPECIAL THANKS TO THE BE WELL BAYTOWN STEERING COMMITTEE

Chambers County Public Health • Chambers Health • City of Baytown • Communities in School Baytown • ExxonMobil • First3Years: Babies in Baytown • Fred Aguilar Promise Center • Goose Creek CISD • Harris Health • Hearts and Hands of Baytown • Houston Food Bank • Lee College • Talent Yield Coalition sponsor of Marcelous-Williams Resource Center • The University of Texas MD Anderson Cancer Center • UHPHealth • United Way of Greater Baytown Area & Chambers County • UTHealth Houston School of Public Health